

In a continuous evolution of the knowledge-based economy our project addresses to the need of an improved content of training materials related to Development or entrepreneurial competencies and other soft skills for people involved (or who want to be involved) in creative industries and on a still considerable inappropriateness between VET and labor market in these particular innovative economic fields.

Overall objective:

To support participants in training and further training activities in the acquisition both to facilitate their personal development and to assist them in opening/developing a business (for example in new technologies, creative industries, spin-offs and green energies) in a knowledge based economy

Results:

The training kit developed by partners (sum of the training module made by each partner) will further be adapted to the specific needs of the beneficiaries at each partner's level. It will be tested first on pilot groups of persons involved (or who want to be involved) in opening a business in a creative industry and a "test-training module" inserted in "official curricula" of a vocational program at each partner's level.



Activities:

- Choose a specific creative industry and develop (on a common framework) a research related to the "ideal entrepreneur's portrait" in that industry,
- All these portraits will be combined in a single "ideal entrepreneur's portrait in creative industries" That will reveal what kind of knowledge, competencies and abilities needs a person involved (or who wants to be involved) in a creative industry,
- Based on this portrait each partner will develop a training module that will respond to the need of acquiring both knowledge and general theoretical information and practical skills in a specific field (entrepreneurship and soft skills like communication, social and civic skills, ITC-skills as there will result from the research)

Specific objectives:

1. To facilitate the development of innovative practices and their transfer between all partners, countries- in the field of vocational education and training (other than at tertiary level) relating to development entrepreneurial skills and other horizontal (soft) skills for people involved (or who want to involve) in small business in creative industries.
2. To respond to the needs of a challenging and continuously transforming labour market in a knowledge based economy - particularly of SMEs in innovative fields (creative industries) and to anticipate the skills needed in this particular segment of labour market.
3. To test and put into practice new organizational and pedagogical approaches at the level of partner organizations

More information on the page:

<http://creativeindustries.firrip.pl>

Project coordinator:

Çukurova Halk Eğitim Merkezi – TURKEY
Galip Avsaroglu Bulvarı, 100. Yıl Mah. NO:1
01180 Adana



<http://www.cukurovahem.gov.tr>

Partners:

1. Çukurova'nın doğal,
tarihi ve kültürel değerlerini araştırma,
geliştirme ve yaşatma derneği – TURKEY
Guzelyali Mh. 81209 Mustafa Sirkinti
Apt. B Blok Zemin Kat,
Cukurova
01150 Adana



2. Fundacja Instytut Rozwoju Regionalnego
i Przedsiębiorczości - POLAND
Tenczynek, ul. Na Grobli 42
32-065 Krzeszowice



Instytut Rozwoju Regionalnego i Przedsiębiorczości

www.firrip.pl

3. Zweckverband Volkshochschule Passau - GERMANY
Nikolastraße 18
94032 Passau

www.vhs-passau.de



4. TERA - Maison de L'Europe de la Charente – FRANCE
Angouleme 1600 Lycee des Meriers Jean Rostand

www.tera-maison-europe-charente.eu



5. August Horch Akademie GmbH – GERMANY
Guertelstrasse 29A/30
10247 Berlin

www.august-horch-akademie.de



6. PREVIFORM Laboratório, Formação,
Higiene e Segurança no Trabalho,
Lda. - PORTUGAL

Rua Dr. Francisco Sá Carneiro, loja 2, lote 3;
Lugar do Sobral - Arca
4990 – 024 Ponte de Lima



<http://previform.com.sapo.pt>



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